Times- Virginian

IN THE HEART OF VIRGINIA'S DARK TOBACCO BELT

Appomattox, Virginia

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KENNEDY'S MOVE

All the signs in the business and economic world seem to be saying that, in the parlance of chess, it's President John Kennedy's move. He and his associates have been watching and seriously studying the economic scene for some months now clearly the health of the nation is better in some ways than it was a year ago, but still there was a need for decisive action.

The President now has great backing and support for tax cuts, cuts to take effect this year. To delay when the economic situation required this spur would have been to risk impairing the recovery which has been in progress for the pas twelve months. ....

Since the responsibility for getting the economy moving again rested with Mr. Kennedy and since he made that one of his major goals, in the 1960 campaign, one logically expected a decision on tax cuts. Admittedly, it will unbalance the budget, and help produce a deficit for the current fiscal year, but a deficit will result in any event and the purpose of the tax cuts was to stimulte the economy and provide for eventually increased federal revenues through increased profits and an expanded economy.

CHURCHILL

The esteem with which the world holds Sir Winston Churchill was evidenced recently when the famed World War II leader took a fall in France and broke his hip bone.

The British flew an R. A. F. jet to get him. French police escorted his ambulance to the airport and crowds greeted him everywhere along the return path to England and the hospital.

Some among them flashed the still familiar V-sign, in rememberance of World War II's grim days. Churchill at one point flashed it back, at 87 years of age.

At this advanced age, of course any accident or injury can have serious repercussions and this the world knows. Thus the concern when Sir Winston went down. The concern also belies a feeling among millions that Churchill symbolizes something good, something tough, about the human race. He is the living personification of bulldog tenacity in the face of dictatorship flouting the rights and freedoms of man.

It is good that the people of the world have not forgotten. There are some things we should not forget and Churchill and what he accomplished in World War II are among them.

TELEVISION EXPERIMENT

On June 29, a perilous exeperiment in the field of television was begun in Hartford, Connecticut — Pay TV. About three hundred families purchased a Zenith decoder, which was installed for about ten dollars. They also agreed to pay seventy-five cents weekly service charge and to pay for those programs they close to see. The programs were to cost as little as seventy-five cents for a movie and three dollars and a half for a championship fight.

The idea, of course, was to provide better T. V. programs uninterruped by station breaks or by commercials. The joint venture was launched by Teco, Inc., which is sponsored by Zenith Radio Corporation, and RKO, a subsidiary of General Tire and Rbuber Company on a three-year trial basis. If the idea catches on, it could be a big thing — if it fails to catch on, Zenith and General Tire will drop about $25 million.

The Hartford experiment has run into difficulty. In the early stages, Zenith and General Tire spoke of two thousand decoders installed by start up time. The three hundred decoders which were actually in place when the experiment began was a disappointment.

Another thing which could strangle pay TV in its infancy is the Federal Communications Commission. The FCC has authorized the pay TV signal over publicly owned air wwaves, but what the government agency will do in the future is problemantical.

TB DIRECTORS

Nr. James L. Hamner, president of the State Board of Health, told directors at their quarterly Board Meeting of the Southside Tuberculosis Association in Farmville, Monday night, that one of their major jobs is "to combat the dangerous views and carless statements that lowers the public guard", against the still potent power of tuberculosis.

The Mannboro physician ,past president of the Virginia Medical Society, said that despite accurate diagnostic tests and proven treatment techniques, the disease "remains our number 1 communicable disease.

Moderating a panel discussion on the subject, "what makes an effective board member?", Dr. Hammer said that local association leaders must" get the truth across. That truth includes the facts of the great public costs of a curable disease; the necessity to create a public" willing to use the diagnostic tools and treatment facilities" which can eradicate the disease.

Leaving the job of stopping tuberculosis to public health officials is a great error". the Local Health Officials must have active and planned cooperation of doctors and active informed tuberculosis association leaders, he said.

Other members of the panel were Mrs. Matthew Lyle, of Charlotte, Farrar V. Shelton, of Farmville, and George Raiford, of Victoria. Mrs. Lyle, charter member of the board and a long-time worker in her county, said that board members "wear two hats. They must have devise plans and they must help carry them out". Effectiveness with the first hat is often cancelled out by failure or indeciveness with the latter hat, she pointed out.

The board members also adopted action recommendations by three of the nine county Association's committees, case finding, school health and health education and program and budget. Those were offered by Dr. Anthoney Munoz, of Framville and Mrs. Zilla Shaffer of Charlotte County.

PLANS ADOPTED

Among the plans adopted was one under which the group will work with boards of supervisors to secure ordinances requiring chest x-rays and blood tests for school personnal and all food handlers in public eating places.

Continuation of the school newspaper contests, and offering of nursing and health education scholarships; distribution of health bulletins in all second and third grades; wider community educational programs, and emphasis on more tuberculin testing among young children, and satusation program in cannection with the fourthcoming chest ray surveys in Buckingham and Appomattox counties this fall.

The board was informed that the present case-load under Health Department supervision in the Association area totals 352.

Swimmer quits off Long ... after 75 hours.

Kennedy is considering trip West in August.

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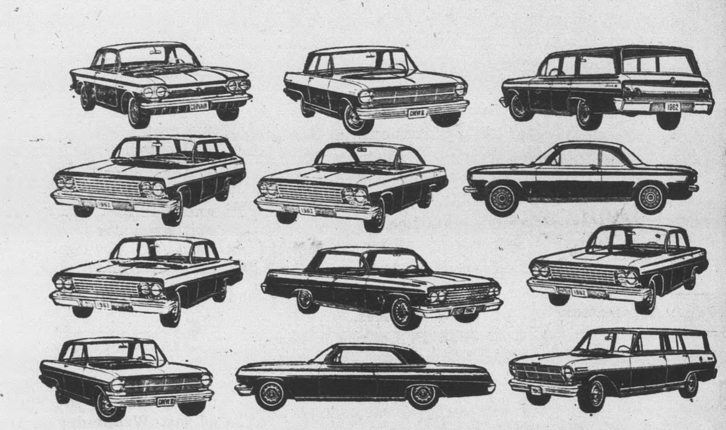
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